Response Letter

Inventory Management at the Theme Park: Am I Prepared For the Unexpected?

April 25, 2014

**Overall Focus**

We chose to focus the CI and TN on Inventory Management. As per notes from the conference, there were two CI’s in this submission and the authors needed to make a choice about which direction to take. We chose to focus on Inventory Management as there are fewer hospitality cases focused on inventory management.

**Critical Incident**

**Hook**. We tried to make the hook stronger by adding Erin’s (Jessica Cox) ideas and fears into the hook and into the ending. Any suggestions in this regard would be helpful, we have the protagonist on the writing team, so we can change as needed.

**Main Focus**. To narrow down Erin’s thinking toward inventory management and how to solve the inventory issues at Worlds of Fun.

**Headers**. We brought in what we think are descriptive headers!

**Teaching Note**

**CI Summary**. Rewritten to include new hook. We also feel the decision point is clearer as a result.

All three of our **discussion questions and learning objectives are new**. How did we do?

**Learning objectives** were written to reflect evaluation, analysis, and synthesis, higher order thinking skills.